



# ROOM TO BLOOM

## CORPORATE SPONSORSHIPS



MINT MUSEUM AUXILIARY

[www.mintmuseumauxiliary.org](http://www.mintmuseumauxiliary.org)

## A MESSAGE FROM OUR SPONSORSHIP CO-CHAIRS

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The Mint Museum Auxiliary looks forward to the upcoming 2023-2024 Room to Bloom, a series of programs that educate, celebrate, and raise critical funds for The Mint Museum and its community partners. Since its founding in 1956, the Auxiliary and its partners have contributed over **\$15.9 million** to The Mint Museum for exhibitions, educational programs, and acquisitions for the permanent collection. Proceeds from Room to Bloom help fund student field trips to the Museum and community outreach programs, such as the Grier Heights Community Arts Project. With the generous help of our sponsors, we also have procured and funded over 3,800 significant works of art for the Mint's permanent collection. We invite you to support The Mint Museum by securing a Room to Bloom corporate sponsorship. Our sponsors' contributions are critical to our success. We have a blockbuster season of events scheduled for this year's Room to Bloom, including incredible speakers and several events for sponsors:

### **COMMENCEMINT | TUESDAY, NOVEMBER 14, 2023**

**This widely popular cocktail buffet will be hosted in a stunning private home to honor Joseph Altuzarra and is offered exclusively to Sponsors, Benefactors and Patrons.**

### **FALL ENRICHMINT FORUM | WEDNESDAY, NOVEMBER 15, 2023**

**This marquee kick-off to the Room to Bloom Celebration will host Joseph Altuzarra. Inspired by his multicultural upbringing and avid interest in different facets of culture, Joseph is sure to inspire and engage as he speaks about his fashion collection.**

### **WINTER WONDERMINT PARTY | FEB/MARCH 2023 - DATE TBD**

**The party will be a fun night of cocktails, food, dancing and festivities. Location TBD.**

### **THE SPRING SYMPOSIUM | WEDNESDAY, APRIL 10, 2024**

**This perennially sold-out coffee, lecture and luncheon is held at the Charlotte Country Club. We will welcome husband and wife duo Jesse Carrier and Mara Miller from Carrier and Company Interiors. The Carriers have garnered accolades from the world's most prominent publications and we look forward to hearing about their successful design style.**

### **MERRIMINT THE GRAND FINALE | WEDNESDAY, APRIL 10, 2024**

**This festive cocktail party, hosted in a stunning private residence will serve as the grand finale to the 2023-2024 Room to Bloom Celebration.**



Ted Noten. Dutch, 1956-. *Slow: Eleven Women and 400 Daisies*, 2010. 3-D printed and gold plated nylon, magnet. Collection of the Mint Museum, Charlotte, NC. Project Ten Ten Ten Commission. Museum Purchase: Funds provided by the Mint Museum Auxiliary. 2010.84. © 2010 Atelier Ted Noten

## THE MINT MUSEUM AUXILIARY MISSION STATEMENT

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The Mint Museum Auxiliary is a leading, innovative affiliate organization dedicated to generating funds to support inspiring educational offerings for the community and significant acquisitions for the museum's permanent collection.

# SPONSORSHIP BENEFITS

	CELEBRATION \$35,000	PRESENTING \$20,000	SIGNATURE \$15,000	SELECT \$10,000	CORPORATE \$5,000	BUSINESS \$2,500
Private Mint Museum tour & champagne toast for 15 guests at exhibition of choice.						
Private Mint Museum tour for 15 guests at exhibition of choice.						
Verbal recognition at all Room to Bloom fundraising events.						
Day at the Mint for your employees and their families to receive free admission at the Randolph Road or Uptown location.						
Benefits of The Mint Museum's PARTNERS program. See page 4 for additional information on PARTNERS program.	2nd highest level benefits					
Speaking opportunity at a Mint Museum Auxiliary event to be discussed.						
Opportunity to sponsor an Auxiliary General Membership Meeting.						
As part of the PARTNERS program, you are invited to all VIP openings.						
Recognition in all Auxiliary marketing materials including print, website, and electronic communications, and social media.						
Signage and recognition at all Room to Bloom fundraising events.						
Advertisement, logo and business description in Room to Bloom marketing brochure.	Full page ad prime position	Full page ad priority position	Full page ad	Full page ad	Half page ad	Quarter page ad
Tickets to each Room to Bloom event.	10 tickets	10 tickets	8 tickets	6 tickets	4 tickets	2 tickets
Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.						
Luncheon with Fall EnrichMINT Forum speaker Joseph Altuzarra and dinner with Symposium speakers Carrier and Company.						
Invitations to the exclusive CommenceMINT party and MerriMINT celebration.						

## SPONSOR BENEFITS



Thomas Sully. American, 1783-1872. *The Student (Rosalie Kemble Sully)*, 1848. Oil on canvas. Collection of The Mint Museum, Charlotte, NC. Gift of the Mint Museum Auxiliary. 1974.10

## CELEBRATION // \$35,000

Private Mint Museum tour & champagne toast for 15 guests at exhibition of choice.

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Verbal recognition at all Room to Bloom fundraising events.

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Day at the Mint for your employees and their families to receive free admission at the Randolph Road or Uptown location.

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Benefits of The Mint Museum's PARTNERS program.

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- 75% off facility rental.
  - Opportunity to use a Mint Museum meeting space at no charge.
  - Three invitations (valid for 6 guests) to exhibition VIP event.
  - Logo and corporate link on PARTNERS website page.
  - Logo recognition on digital screens and annual report.
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Speaking opportunity at a Mint Museum Auxiliary event to be discussed.

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Opportunity to sponsor an Auxiliary General Membership Meeting.

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As part of the PARTNERS program, you are invited to all VIP openings.

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Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Full page ad in prime position and business description in Room to Bloom marketing brochure.

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10 Tickets to each Room to Bloom event.

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Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.

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Luncheon with Fall EnrichMINT Forum speaker and dinner with Spring Symposium speaker.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.



## SPONSOR BENEFITS



Blanche Lazzell. American, 1878-1956. *Bouquet of Flowers*, 1914. Oil on canvas. Collection of The Mint Museum, Charlotte, NC. Museum Purchase: Mint Museum Auxiliary Fund. 2009.3

## PRESENTING // \$20,000

Private Mint Museum tour for 15 guests at exhibition of choice.

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Day at the Mint for your employees and their families to receive free admission at the Randolph Road or Uptown location.

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Benefits of The Mint Museum's PARTNERS program.

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- 75% off facility rental.
  - Opportunity to use a Mint Museum meeting space at no charge.
  - Three invitations (valid for 6 guests) to exhibition VIP event.
  - Logo and corporate link on PARTNERS website page.
  - Logo recognition on digital screens and annual report.
- 

Speaking opportunity at a Mint Museum Auxiliary event to be discussed.

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Opportunity to sponsor an Auxiliary General Membership Meeting.

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As part of the PARTNERS program, you are invited to all VIP openings.

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Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Full page ad priority position and business description in Room to Bloom marketing brochure.

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10 Tickets to each Room to Bloom event.

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Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.

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Luncheon with Fall EnrichMINT Forum speaker and dinner with Spring Symposium speaker.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.

## SPONSOR BENEFITS



Oscar de la Renta. Dominican, American, 1932-2014. *Ball Gown with Jacket*, Spring/Summer 2011. Embroidered silk faille. Collection of The Mint Museum, Charlotte, NC. The Mint Museum Auxiliary's Gift to the Costume Collection. 2011.43a-b

## SIGNATURE // \$15,000

Private Mint Museum tour for 15 guests at exhibition of choice.

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Day at the Mint for your employees and their families to receive free admission at the Randolph Road or Uptown location.

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Benefits of The Mint Museum's PARTNERS program.

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- 50% off facility rental.
  - One invitation (valid for 2 guests) to exhibition VIP event.
  - Logo recognition on digital screens and annual report.
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Speaking opportunity at a Mint Museum Auxiliary event to be discussed.

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Opportunity to sponsor an Auxiliary General Membership Meeting.

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As part of the PARTNERS program, you are invited to all VIP openings.

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Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Full page ad and business description in Room to Bloom marketing brochure.

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8 Tickets to each Room to Bloom event.

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Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.

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Luncheon with Fall EnrichMINT Forum speaker and dinner with Spring Symposium speaker.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.

## SPONSOR BENEFITS



Charles Ephraim Burchfield. American, 1883-1967.  
*Landscape with Trees and Dandelions*, 1959. Watercolor  
on paper. Collection of The Mint Museum, Charlotte, NC.  
Gift of the Mint Museum Auxiliary. 1981.45. © Charles E.  
Burchfield 1959

## SELECT // \$10,000

Private Mint Museum tour for 15 guests at exhibition of choice.

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Benefits of The Mint Museum's PARTNERS program.

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- 20% off facility rental.
  - Name recognition on digital screens and annual report.
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Speaking opportunity at a Mint Museum Auxiliary event to be discussed.

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Opportunity to sponsor an Auxiliary General Membership Meeting.

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As part of the PARTNERS program, you are invited to all VIP openings.

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Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Full page ad and business description in Room to Bloom marketing brochure.

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6 Tickets to each Room to Bloom event.

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Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.

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Luncheon with Fall EnrichMINT Forum speaker and dinner with Spring Symposium speaker.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.



## SPONSOR BENEFITS



Laura Coombs Hills. American, 1859-1952. *Peonies and Velvet*, 1930-31. Pastel on paper. Collection of The Mint Museum, Charlotte, NC. Museum Purchase: Mint Museum Auxiliary Fund. 2009.2

## CORPORATE // \$5,000

Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Half page ad and business description in Room to Bloom marketing brochure.

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4 Tickets to each Room to Bloom event.

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Reserved seating at our signature events - Fall EnrichMINT Forum and Spring Symposium.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.



## SPONSOR BENEFITS



William Samuel Horton. American, 1865-1936. *Bathers, Deauville*, circa 1923. Oil on canvas. Collection of The Mint Museum, Charlotte, NC. Gift of the Mint Museum Auxiliary. 1969.12

## BUSINESS // \$2,500

Recognition in all Auxiliary marketing materials including print, website, electronic communications, and social media.

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Signage and recognition at all Room to Bloom fundraising events.

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Quarter page ad and business description in Room to Bloom marketing brochure.

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2 Tickets to each Room to Bloom event.

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Invitations to the exclusive CommenceMINT party and MerriMINT celebration.

# Auxiliary

BY THE numbers



**\$15.9 MILLION**  
raised and donated



**9,000** free art kits based on the Mint's collection and exhibitions distributed to families and schools



**2,564**  
hours of after-school programs for the Grier Heights Community Arts Program



**214**  
virtual and in-person field trips



**8,002**  
tour participants



**2,590**  
Grier Heights volunteer and staff contact hours

**2,624**

Grier Heights student participant contact hours



**68**  
years in service to The Mint Museum



MINT MUSEUM AUXILIARY